

Having & Giving Clear Direction

that will be acted on



What previous participants have said:

"And I thought I was clear, but boy did those actors mirror perfectly what actually really happens in my organisation. Now I understand the underlying current that slows down our performance and I can't wait to bring this course to all my managers". (CEO)

"With sharp precision and incredible insight Petra facilitated all of us to bring out our purpose statement. Practicing on actors to take direction from this statement in real-life scenarios was frustratingly real. I now take full responsibility when others don't perform as I want: I obviously wasn't clear enough". (Director Computer Manufacturing)

Purpose

Be able to give direction in different styles to ensure the receiver understands what to do - physically, mentally & emotionally – by when and...most importantly, why. Provide guiding, inspiring and focussed direction in times of change. Have a clear sense of your own direction and build your assertiveness to maintain focussed on this.

Who will benefit from attending?

People who lead others, manage others or work with others in which they need to get others to perform.

What dates and where is it on?

8 Oct & 17 Dec 2015 in Dublin; from 09:00 – 17:00 with 15 minutes breaks in the morning and afternoon and 1 hour for lunch.

What will you learn?

- 🕒 When to use the 4 Styles of Direction Giving and which you over- and under-use
- 🕒 How to capture your Personal and/or Work role's Purpose Statement to guide your own direction
- 🕒 How your unique physical, vocal & verbal expressions can inspire others into action
- 🕒 Why others would / would not follow (your) direction & how to read this instantly
- 🕒 Some of the secrets of the Master Directors of theatre & film

How will you learn?

The morning is capturing your Purpose Statement and understanding the workings of Directing & the afternoon is increasing your impact in giving Direction. Following the course you will be working with a fellow student to develop further. There will be pre-workshop reading & a pre-reflection questionnaire

How do I book?

The course fee is €875. Bookings paid before 1st September will receive 15% discount. The course fee includes a workbook, lunch and beverages on each day. *For the first 3 and subsequent 2 paid bookings we offer a free place to a registered charity.* Send your name, details and course description to [Caitriona](#) for us to send you an invoice.